

---

## Privacy Policy

TheHuntGroup | thegiftcardgroup.com (“TheHuntGroup”), will only send you an email if you have Expressly Consented to receive such email, or there is Implied Consent as we are fulfilling a request for goods or services for you. Even then, our communication will only pertain to the specific goods or service requested, unless you have Expressly Consented to receive additional information from us.

Unless we have a direct commercial relationship with you, we act as a 3<sup>rd</sup> party facilitator of a promotion or offer on behalf of our client that we represent. If you agree to receive “additional information” from such client, then your information will be subject to their Privacy Policy and you must Unsubscribe directly from them.

This Privacy Policy extends only to data collected on pages hosted on our servers. This site may contain links to third party sites. TheHuntGroup or any of its affiliates cannot be responsible for the privacy practices or the content of such web sites, however we make every effort to ensure the integrity and security of such sites wherever possible. TheHuntGroup may share aggregate information with trading partners, co-branded sites, and advertisers; however, this aggregated information does not contain personally identifiable information.

Only TheHuntGroup or affiliated companies within TheHuntGroup have access to personal information. We do not sell such information and only share it with our partners per this Privacy Policy and with your expressed permission. By setting up a user identification and password, the user implicitly agrees to the Privacy Policy Terms and Conditions of the website and information usage.

What is Personal Information?

Personal information may include such information as your name, email address, mailing addresses, telephone number and birth date.

Does TheHuntGroup ask for personal information?

Yes, but only what is essential to process your request or entry into a contest. We may ask for your name, address, email address and other personal information when you register with a site hosted by TheHuntGroup. You will also be asked for Personal Information when you enter contests or promotions sponsored by us or sponsored by a client we represent as a 3<sup>rd</sup> party.

How does TheHuntGroup use information it gathers about me?

We collect and use your name, email address and other personal information to enable us to provide you with the product or service that you have requested. We may share this information with any of our affiliated companies within TheHuntGroup and other sources deemed necessary to process your request.

Does TheHuntGroup share my personal information? If so, with whom?

We will not release your personal information except under the limited circumstances below, all of which will be specifically described to you when we collect the information, such as in a Terms of Service or Use agreement, or in the rules of sweepstakes or other promotions.

- You expressly give us permission to do so
- When required to do so by law
- To trace and locate a lost or stolen Reward
- To protect the rights or property of TheHuntGroup, its affiliates or partners
- To companies that provide products or services to you, where we act as a 3<sup>rd</sup> party, in accordance with the terms of the promotion which you are participating in

When else might TheHuntGroup use my Personal Information for?

We will not pass along information that would identify an individual, however, subject to confidentiality agreements, TheHuntGroup may match aggregated, statistical user information to parameters established by third parties, without releasing user's Personal Information. For example, we may disclose aggregated user statistics (e.g.: "31% of our users are professionals") in order to describe our site or services to trading partners, advertisers, and other third parties and for other lawful purposes.

How does TheHuntGroup protect the privacy of children?

TheHuntGroup is neither marketed to nor directed towards children. As with any situation, your children should always ask you for permission before sending personal information to us, or to anyone else. We will not knowingly send direct mailings, including email or other correspondence to anyone who indicates that they are younger than 16 years of age.

Does TheHuntGroup use cookies?

Yes, it is essential to employ "cookies" to enable us to process your request. A cookie is set in your browser when you register on our site and are required to:

- Create a password and user identity
- To enable self-service activities on the site (e.g.: Check status of your Reward)
- We use cookies to allow us to 'recognize' you and to find your account information in our database when you access a service, so you do not need to log in at every visit. This helps us to provide you with service tailored to your specific needs and interests. A cookie is set when you register for a service
- Cookies are used to estimate our audience size. Your browser is given a unique cookie that helps us determine whether yours is a repeat visit or a first visit
- We use cookies to determine the browser the visitor uses so the site can be designed to work properly with the most common versions of different browsers

If you prefer not to accept cookies, you may turn them off in your browser, however, this may cause some pages to not function properly.

Does TheHuntGroup use IP addresses?

Yes, we collect IP addresses for the purposes of system administration and security. IP addresses are also used to gather broad demographic information.

## Security

This site has a number of robust security measures in place to protect against the loss, misuse and interception by third parties. TheHuntGroup or any of its affiliated companies cannot assume liability for interception, alteration or misuse of information transmitted over the Internet. We retain personal information for the minimum amount of time necessary for normal operation and processing.

How do I contact the Privacy Officer for TheHuntGroup?

Via eMail at: [Privacy@TheHuntGroup.ca](mailto:Privacy@TheHuntGroup.ca). Please make your questions and/or requests as specific as you can, so we may assist you as soon as possible.

Will this policy change?

Since we constantly upgrade our services, monitor legal developments and deploy new technology, our Privacy Policy may change from time to time. The Policy listed on our site at the time will reflect the current practices of the company.

© 2017 The Hunt Group. All Rights Reserved.